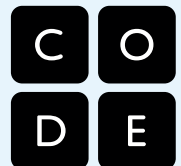


The Hour of Code is coming



Code.org is organizing the Hour of Code, a massive campaign to recruit 10 million students to try one hour of computer science during Computer Science Education Week (Dec. 9-15, 2013).

Why Computer Science?

Every student should have the opportunity to learn computer science. Basic programming activities help nurture creativity and problem solving skills. By starting early, students will have a foundation for success in any future career path.

Computer programming jobs are growing 3x faster than students entering the field. Yet fewer schools teach computer science than 10 years ago. 90% of K-12 schools in the United States don't even teach it.

Visit <http://hourofcode.com> to learn more.

What is the Hour of Code?

- 1 A self-guided activity for students of all ages**, kindergarten and up. Tutorials will work on a browser, tablet, smartphone, or even with no computer at all.
- 2 No experience needed** from teachers and students
- 3 Tutorials will feature** lectures from Mark Zuckerberg and Bill Gates, and artwork from popular games Angry Birds and Plants vs. Zombies.
- 4 An effort to demystify code**, and change the conversation around computer science.

How can you participate?

- **Help your child's teacher** and principal plan their Hour of Code, try a school-wide assembly to kick the week off.
- **Spread the word** about the Hour of Code to friends and family on your social networks

- **Ask your employer to host** an Hour of Code as a team-building event (adults can learn, too).
- **Do it yourself.** Set aside one hour to learn during December 9-15.
- **Volunteer to host** an Hour of Code in your community — at a club, church, YMCA, or university.

Win laptops, or a chat with Bill Gates and Jack Dorsey

One school in every state will win a class-set of laptops. Schools who plan an Hour of Code for the entire school will qualify to win web chats with tech-industry leaders like Bill Gates, Jack Dorsey. See how to qualify at <http://csedweek.org/prizes>.

What happens after the Hour of Code?

The Hour of Code is just the first step. Code.org is unveiling professional development for teachers, and 20 more hours of curriculum your child can do in the classroom or after school. We will continue to need help from parents to advocate for computer science locally.

Who is behind this campaign?

Apple, Microsoft, Google, Amazon, the Boys and Girls Clubs, the College Board, Bill Gates, Mark Zuckerberg, and over **100 others**, are uniting to back the Hour of Code campaign. **The Computing in the Core Coalition** and **Code.org** are organizing CSEdWeek 2013. The annual CSEdWeek celebrates the birthday of computing pioneer **Admiral Grace Murray Hopper** (December 9, 1906).